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**Monetize.info**

## CPA Marketing for Beginners [Full 2021 Guide]

### Table of contents

[1. What Is CPA Marketing?](#)

[2. How CPA Marketing Works?](#)

[3. CPA Marketing Vs. Affiliate Marketing](#)

[4. Top 21 CPA Networks in 2021](#)

[5. How To Get Instant Approval in Any CPA Network?](#)

[6. How To Promote CPA Offers?](#)

[7. How To Get Payment From CPA Networks?](#)

[Conclusion](#)

**CPA**  
Marketing

**Beginners  
Guide**

One of the most lucrative ways to monetize a niche blog is via CPA offers. In this CPA marketing for beginners guide, I will show you: **what is CPA marketing**, how it works,

what's **the difference between CPA marketing and affiliate marketing**, what are the top **CPA networks** you should work with, **how to get approved** and **how to promote CPA offers** and cash in the earnings.

You are getting this guide for free, and I am pretty sure it's much better than those paid CPA products. I do not promise you that you can make hundreds of thousands at the starting point. In the beginning, you need to learn a lot and apply those techniques. Yah!

When you are highly skilled and experienced, you can make 5 figure and even 6 figure income from CPA networks.

## 1. What Is CPA Marketing?

The term CPA stands for Cost Per Action. It's also called Pay Per Lead, in short PPL. CPA marketing is relatively easier than selling products.

The main idea behind CPA affiliate marketing is getting particular action from your traffic. This action can be submitting an Email, filling up a form, making a download, submitting a pin code, submitting a mobile number, and even getting a sale.

People are more likely to get free products rather than spending their earned money. Thus driving your traffic to a particular task can lead you to money. Generally, you can make \$0.50 – \$20 per CPA offer. However, some high-end CPA offers pay \$750 or even more for a particular action by your traffic. Doesn't it sound amazing?

Yah! That's why I came with this *CPA marketing for beginners* guide for you.

## 2. How CPA Marketing Works?

Some well-known CPA networks control the whole process. The vendors submit their particular job or product to CPA networks. Those CPA networks promote those offers via CPA marketers like us. They give us a fixed amount of money for every particular offer depending

on how much the vendor or CPA offer creator has invested.

Your work is straightforward; firstly, you have to apply to a CPA network. After getting approved, browse the existing offers and select the offer that suits your interest. After determining the offer, just promote it as much as you can to the targeted online visitors.

### 3. CPA Marketing Vs. Affiliate Marketing

I have already mentioned that CPA marketing is much easier than affiliate marketing. In the case of affiliate marketing, you must make sales to get a profit. On the other hand, getting sales in CPA marketing is not mandatory to make a profit.

You can distribute free offers, trial products, apps, etc., that people can grab for free. You can make a profit for their particular action like confirming an offer, making an order for a free trial product, or even downloading a specific app or software.

Thus making money with CPA became very easy compared to Affiliate marketing. There are a ton of CPA driven sites on the web; one of my favorites can be accessed [here](#).

### CPA Marketing for Beginners PROs and CONs

Here are the CPA marketing PROs and CONs for publishers.

CPA Marketing PROs	CPA Marketing CONs
<ul style="list-style-type: none"><li>• Unlike affiliate marketing, you can get paid <b>without</b> generating sales.</li><li>• Get high payments like \$100 for a lead of a casino or a BTC exchange.</li><li>• There are CPA offers in almost any niche you can think of.</li><li>• You can start with a little to no investment upfront.</li></ul>	<ul style="list-style-type: none"><li>• As a beginner, it is difficult to get accepted in top CPA networks.</li><li>• Many of the best CPA offers are available only to 1st world countries like the US.</li><li>• It's a competitive arena, so you have to be creative to make good money.</li></ul>

Now that we have an **overview of CPA marketing PROs and CONs** for publishers let's dive a little bit into the top CPA networks.

## 4. Top 21 CPA Networks in 2021

So, till now, you got to know about CPA marketing and about it's working method. Now, let me introduce you to some best CPA networks to start your CPA marketing and earn a handsome amount of money.

Read the details about each CPA affiliate network to get more insights. For each CPA site, you will get its introduction and information about payment methods, payment threshold, type of offers, etc., in an organized way.

### #1. AdWorkMedia [Join For Free]



*AdWorkMedia is a CPA network*

- Minimum payment threshold: \$35
- Payment frequency: Weekly, Bi-weekly, Monthly
- Available payment methods: Check, ACH Direct Deposit, Wire Transfer, PayPal, Payoneer, or Western Union

By far, this is the best CPA network that I have ever tried due to its excellent user experience. **AdWorkMedia** is always full of various types of offers. Thus you will never feel a lack of your desired type of offers.

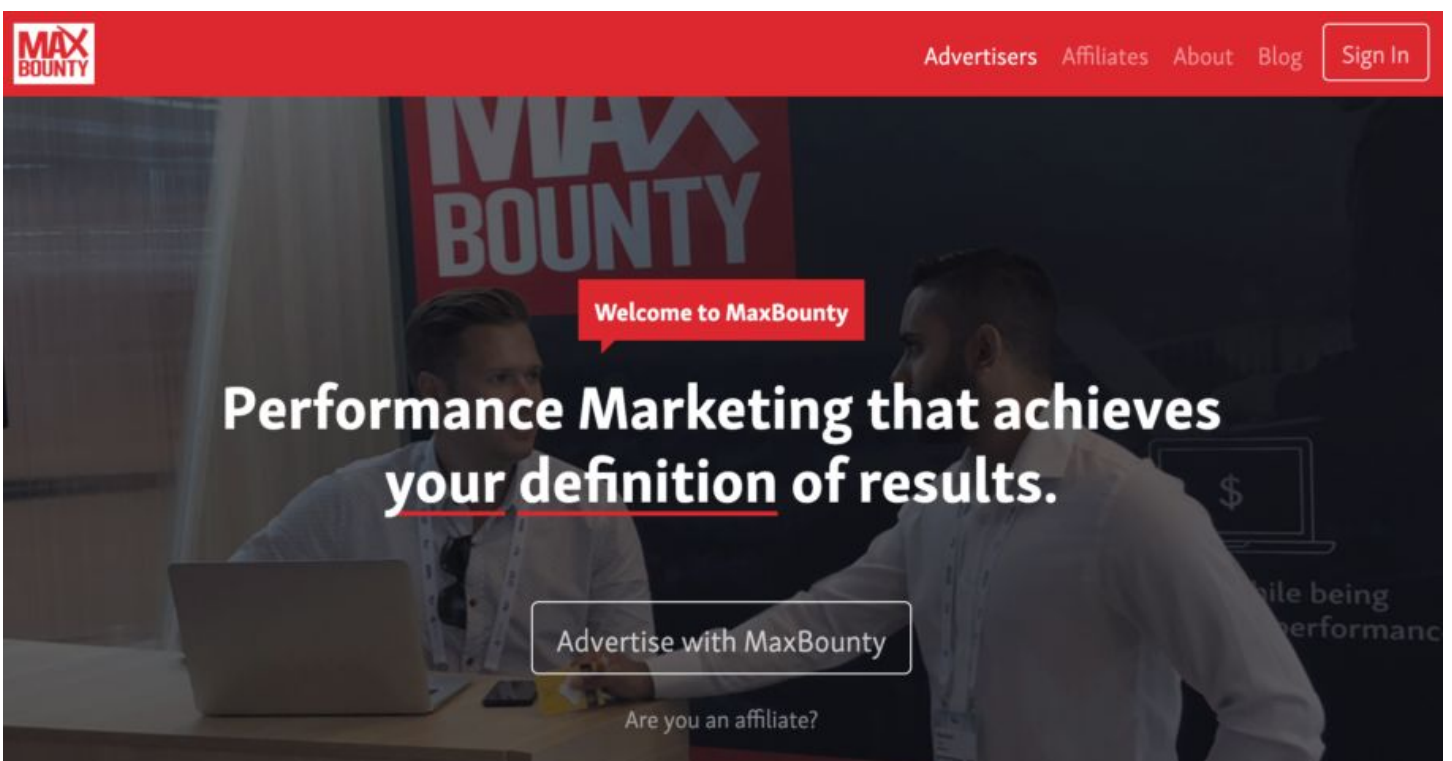
Besides that, the dashboard is pretty much real-time and equipped with the necessary information so that you can keep track of everything very quickly.



### ***Join AdWorkMedia***

The best thing about the **AdWorkMedia network** is its tracker via which you can know about the browser, device, location, etc., of your converted traffic. Although this tracker is not as powerful as the premium trackers, having a built-in (and free), link tracker means many CPA lovers. So far, I made 5 figure profit from this single CPA network.

## **2. MaxBounty [Join For Free]**



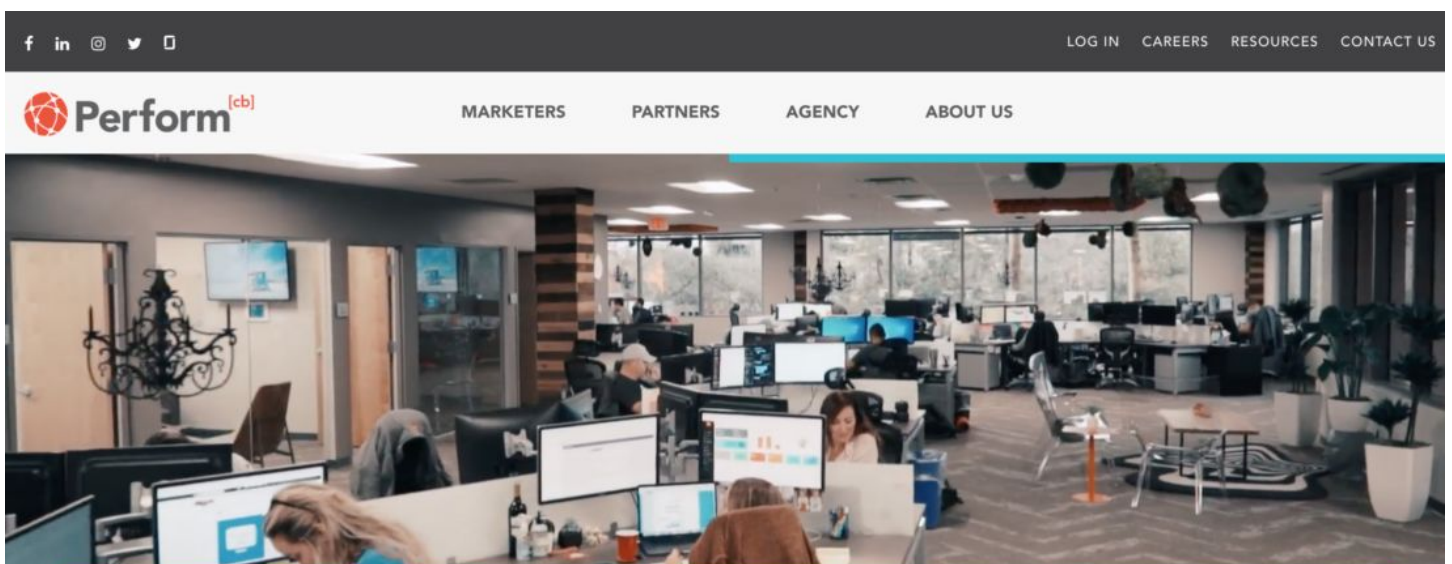


- Minimum payment threshold: \$50
- Payment frequency: Weekly, NET15
- Available payment methods: Check, PayPal, Wire, Payoneer, ACH (Direct Deposit)

This is another favorite CPA network equipped with a fantastic dashboard and highly converting offers with great landing pages.

The support you will get from the affiliate managers of **MaxBounty** is beyond expected. They are very much caring about their partners. Apart from promoting other's offer, if you need inspiration for useful landing pages, then offers of MaxBounty are the best to look at.

### 3. PerformCb [Join For Free]



- Minimum payment threshold: \$50
- Payment Frequency: Net-15, Weekly
- Available payment methods: Check, PayPal, Wire, ACH (Direct Deposit)

This is one of the oldest players in the field of Cost Per Action marketing. **PerformCb** is one of the most recognized and reputed networks where you can find almost all types of CPA offers in the market. PerformCb pays around 100M every year to its affiliates.

#### 4. lemonads [Join For Free]

##### *lemonads*

- Minimum payment threshold: \$100 or 100€
- Payment Frequency: Daily or Weekly depending on the volume of business
- Available payment methods: Wire, Paypal, Paxum & ePayments







**lemonads®**[Publishers](#)[Advertisers](#)[Company](#)[Contact](#)[Blog](#)[Sign In](#)[Apply](#)

## Accelerate your conversions Increase your revenue

Since 2007, lemonads is the performance marketing network that accompanies publishers and advertisers on the road to growing their income.

[Apply now >](#)

**Join the 10,000+ business partners already trusting lemonads:**



The **lemonads CPA Network** is a 100% performance marketing network based in Geneva, with partners worldwide. Lemonads has created a first-class platform, making it possible to increase its commercial performance significantly. Lemonads offers affiliates one of the highest paying Smart Links in the industry. Plus a marketplace of 2000 campaigns with different remuneration models: CPA, CPL, CPI, and CPI from more than 2000 active advertisers.

#### 5.CPALead [Join For Free]

- Minimum payment threshold: \$50
- Payment Frequency: Net-30, Net-15, Weekly, Early Payment (upon request)
- Available payment methods: Check, PayPal, Wire, Payoneer, ACH (Direct Deposit)



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Login

Sign Up

HOME

ADVERTISE

ABOUT

FAQ

BLOG

CONTACT

OFFERS

PUBLISHERS

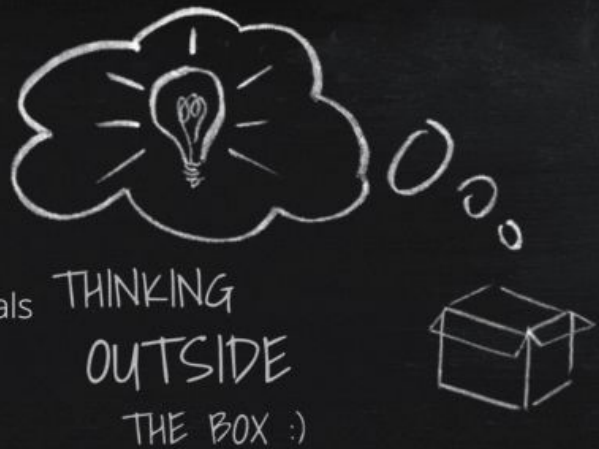
LOGIN

SIGNUP



**CPALeAD**

Top CPA and PPC Network  
Banner, Pop Under & Interstitials  
Self Serve PPC & CPI Platform  
Bitcoin, Payoneer & More  
AND WE'RE ALWAYS...



Small but Amazing – this is how I think about [CPALeAD](#). Maybe it's no massive network like the one mentioned above. However, this is one of the most flexible and fast networks to work with. Whenever any newbie asks me for a suggestion, I usually refer them to CPALeAD because it pays every week with various payment methods. Moreover, one can also monetize mobile apps via this network.

## 6. A4D (Join For Free)



ADVERTISERS

PARTNERS

ABOUT

BLOG

LOGIN





- Minimum payment threshold: \$50
- Payment Frequency: Net-15, Weekly
- Available payment methods: Check, Wire, ACH (Direct Deposit)

It's a great CPA network with high-end monitoring and tracking tool for maximum output. A4D is pretty flexible for the publishers as they change their various policies based on the publishers' opinion.

## 7. Convert2Media (Join For Free)

- Minimum payment threshold: \$100
- Payment Frequency: Net 7
- Available payment options: Wire Transfer, Bank Transfer, Cheque, PayPal, Payoneer, Paxum



### *Convert2Media CPA Network*

**Convert2Media**, better known as C2M, is based in Florida and has been around since 2007. Very experienced, smart, and with a network of committed affiliates, C2M was one of our top-rated networks for several years. Convert2Media has a top-rated network of advertisers and publishers. To get into the **Convert2Media affiliate network**, you would need quality traffic that

converts. You would get help from their affiliate managers in whichever way possible to convert your traffic.

8. ClickDealer (Join For Free)



- Minimum payment threshold: \$500
- Payment frequency: Weekly, Bi-weekly, Monthly
- Available payment methods: Wire, Payoneer, PayPal, Paxum, Check, WebMoney

Click Dealer is another comparatively new but unique network worth being called one of the world’s top CPA affiliate-networks.

This network is pretty active in the affiliate events that are taking place around the world. This Netherlands based CPA network is spreading in the whole world via setting up physical offices. This simply shows how serious this network is!

9. Mobidea (Join For Free)

- Minimum payment threshold: €100 (Euro)
- Payment frequency: Daily
- Available payment methods: Wire Transfer, ePayments, Payoneer, Paxum



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**MOBIDEA** NETWORK ADVERTISERS PUSH TRAFFIC SPY TOOLS MOBIDEA ACADEMY FAQ EN [JOIN | LOGIN](#)

# TECHNOLOGY THAT SETS YOU FREE

**We're a Mobile Affiliate Network**

Driven by technology and education, Mobidea is a Mobile Affiliate Network focused on CPA advertising, allowing the affiliate community to fully develop its amazing potential in order to make sure affiliates have a financially independent lifestyle.

[AFFILIATES](#) [ADVERTISERS](#)

[ATTEND](#) [LEARN](#) [READ](#)

**TES AFFILIATE CONFERENCE**  
28 FEBRUARY - 2 MARCH 2020  
★ LISBON / CASCAIS ★

**The European Summit (TES) Lisbon 2020**

I must say Mobidea is a beast when it comes to mobile CPA offers. This network is full of high-end mobile-based offers, and amazingly, most of its CPA offers start from \$30 and go higher and higher. If your primary traffic source is mobile, then you **MUST MUST** and **MUST** sign up for this incredible mobile CPA marketing network for highly converting offers.

## 10. CPATrend (Join For Free)

**cpatrend** [Home](#) [Affiliates](#) [Advertisers](#) [Payments](#) [Blog](#) [Contact Us](#) [SIGN UP](#) [LOGIN](#)

# One of 2018's TOP AFFILIATE NETWORKS

CPATrend works around the clock to bring our clients the highest ROI on their campaigns.

[BECOME AN AFFILIATE](#) [BECOME AN ADVERTISER](#)

*Cpatrend Affiliate Marketing Network*

- Minimum payment threshold: \$50
- Payment Frequency: Net-15, Bi-weekly, Weekly
- Available payment methods: Check, PayPal, Bank Wire, Payoneer, ACH

Another newbie, friendly CPA network to start your first step of thriving in the world of CPA marketing. It's effortless to use the interface, and flexibility will help you to run it, offering it pretty smoothly.

## 11. AdGateMedia (Join For Free)

- Minimum payment threshold: \$25
- Payment Frequency: Net-30, Net-15, Net-7
- Available payment methods: Check, PayPal, Wire, ACH, Payoneer



This is a mobile traffic focused CPA affiliate network with plenty of mobile-based CPA offers. Besides CPA marketers, app developers can also use this network to monetize their apps.



12. AdscendMedia (Join For Free)



Monetization Advertisers Fraud Prevention About

Log InGet Started



You Can Do So Much More with Rewards

Maximize engagement, daily revenue, and global reach  
with Adscend Media's innovative rewards-based ad solutions.

- Minimum payment threshold: \$50
- Payment Frequency: Net-30, Net-15, Net-7, Bi-weekly
- Available payment methods: Check, Wire, ACH, PayPal

In the past, I used to use this CPA affiliate network, and it was pretty good with the number of offers. This network is frequently updated with new offers. If you are working in the mobile app niche or mobile game niche, try it out because it has plenty of mobile-based offers.

13. AdCombo (Join For Free)

- Minimum payment threshold: \$50
- Payment frequency: Weekly
- Available payment methods: Paypal, Payoneer, WebMoney, Wire



### *AdCombo CPA Marketing Network*

Suppose you want to stay away from the extra hassle and focus only on promoting your offers. In that case, **AdCombo** can be your first choice as it has simplified every for you. You will fall in love with its user-friendly affiliate dashboard, friendly affiliate managers, learning materials, lead tracking system, and so on.

## **14. AdsMain (Join For Free)**



### *AdsMain CPA Network*

- Minimum payment threshold: \$50
- Payment Frequency: Net-30, Net-15
- Available payment methods: Check, Wire, PayPal

**AdsMain** is a rising CPA network with excellent experience and support. This new network quickly gained much reputation and got a place among the top CPA networks of many lists. Maybe you will find this network roaming around you while you are in the US and Europe's affiliate events.

## 15. CPAGrip (Join For Free)

- Minimum payment threshold: \$50
- Payment Frequency: Net-30, Net-15, Net-7, Bi-weekly, Weekly
- Available payment methods: Check, PayPal, Wire, ACH (Direct Deposit)



The banner features the CPAGrip logo at the top left, with the tagline 'Performance Marketing & CPA / PPD Affiliate Network'. To the right is a login section with fields for 'Email Address' and 'Password'. Below the logo, the text reads 'Put your Website to Work! Webmasters can make money using CPAGrip's Ad Technology.' followed by 'Our Performance Network & Monetization Tools are the Industry Leading choice for Content Publishers, Website Owners, & App Developers!'. A list of features with checkmarks includes 'Content Lockers', 'Url & Download Lockers', 'Video Lockers', 'Offer Walls', and 'Virtual Currency'. A large, stylized fist icon is on the right side. At the bottom left is a 'JOIN NOW!' button with a right arrow.

It may sound boring to you as you have read this term many times in this article, but this is



another newbie friendly Cost Per Action network with a straightforward process to access and get their collection of offers.

You can promote its offers in various ways, such as content lock, URL lock, virtual currency, and so more.

## 16. MGcash (Join For Free)



### *MGcash CPA Network*

- Minimum payment threshold: \$50
- Payment Frequency: Net-15, Bi-weekly, Weekly
- Available payment methods: Epay Service, PayPal, Wire, WebMoney, Payoneer, ACH (Direct Deposit)

It's a pretty new CPA network with a good reputation but an average amount of offers. Honestly, it's UI and UX has much room to improve and make this network much more flexible for the newbies.

## 17. Adludum (Join For Free)





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**ADLUDUM** HOME PUBLISHERS ADVERTISERS FAQ COMPANY CONTACT [CREATE AN ACCOUNT](#) [LOGIN](#)

# A NEW DAWN IN CONTENT LOCKING

Pushing the limits of affiliate marketing to a higher level

**AD**

[BECOME AN ADVERTISER](#) [BECOME A PUBLISHER](#)

- Minimum payment threshold: \$50
- Payment Frequency: Weekly, Bi-Weekly, Net-30
- Available payment methods: Payoneer, PayPal, Wire

Adludum is another good CPA network that mainly focuses on the Content locking revenue model. This network works better for writers, creative designers, video makers, artists, etc., compared to marketers. So, if you want to monetize your content with any sort of traffic from all over the world, then give a try to this network.

## 18. CrackRevenue (Join For Free)

# CrackRevenue

The most efficient CPA network

and **5TH POSITION**  
BEST CPA NETWORKS 2019

## AFFILIATE

Access MORE THAN 1000 OFFERS By Joining Our Affiliate Network

[MONETIZE YOUR TRAFFIC](#)

## ADVERTISER

We're here to significantly increase your gains and help your business grow!

[PROMOTE WITH US](#)

**TOP 5 BLUE BOND**  
2019

10+ YEARS OF EXPERIENCE  
IN AFFILIATE MARKETING

## A DEDICATED TEAM

### CrackRevenue CPA Network

- Minimum payment threshold: \$100
- Payment frequency: Net-30 basis.
- Available payment methods: Paxum, Wire.

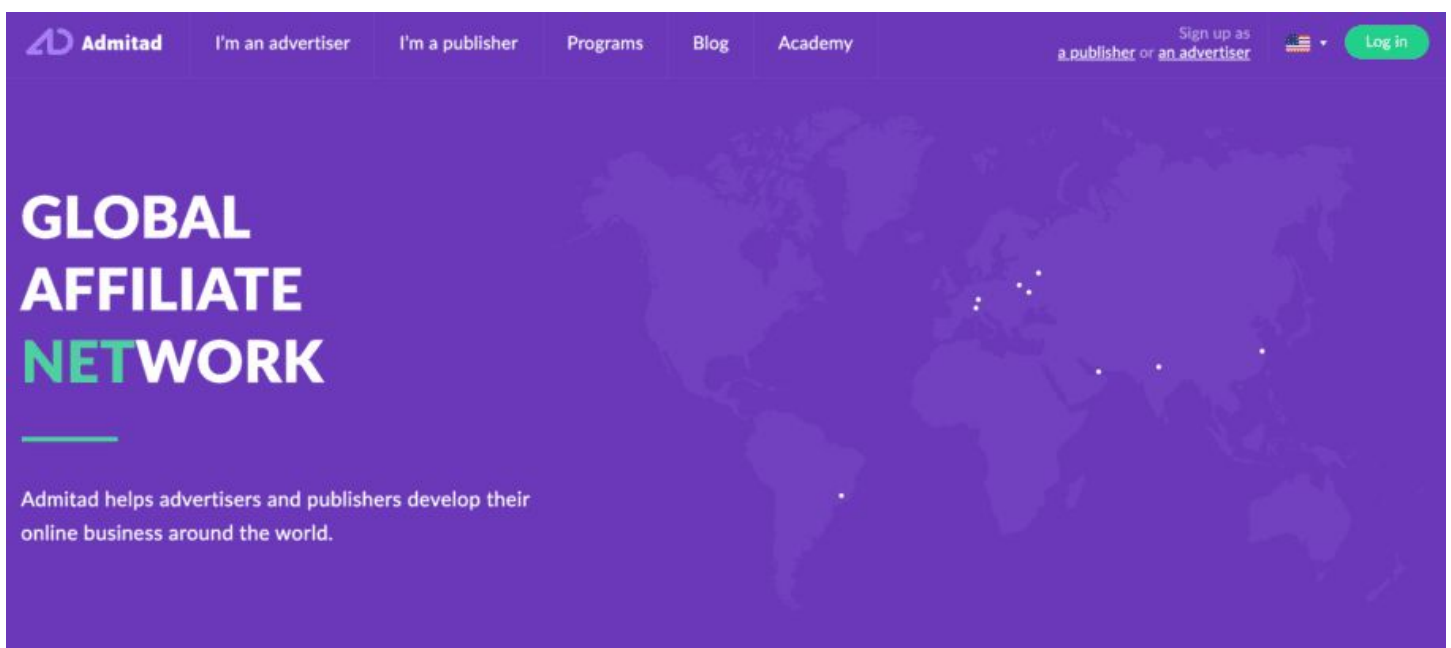
CrakRevenue CPA Affiliate Network helps you mostly to monetize adult content. They also have different offers to monetize other types of content. Their offers have some of the highest rates in the market.

CrackRevenue is one of the best CPA networks globally as they provide premium offers in several verticals such as Dating, VOD, Webcams, etc.

You can expect some of the best payouts in the industry. They also provide publishers with advanced tools to check stats about your traffic and conversions.

They also offer geo-targeting to allow you to get the best converting offers available from each region. Its exclusive Geo-Matic ad tool automatically displays the best offers based on your visitors' geo-location and market.

## 19. Admitad (Join For Free)



- Minimum payment threshold: \$20
- Payment frequency: Weekly
- Available payment options: Check, PayPal, Wire

Admitad is a very young but thriving and fast-growing CPA Affiliate Network based in Germany. Still, they also hold seven other offices across the globe.

This company offers an excellent support team. They even assign a dedicated account manager for each publisher, which is fantastic.

Admitad has developed an extensive affiliate network with more than 540,000 active publishers. Their campaigns include offers such as E-commerce, online games, mobile, and services.

## 20. ToroAdvertising (Join For Free)



[Home](#) [Affiliates & Publishers](#) [Advertisers](#) [FAQ](#) [Blog](#) [Contact](#) [Login](#) 

### Affiliates & Publishers **Highest Payouts Guaranteed**

Whatever you want to promote, we have it. Sweepstakes, Mobile Content, Email Submit, Adult...

**LOOK WHAT WE HAVE FOR YOU**

- Minimum payment threshold: \$30
- Payment Frequency: Net 30, Net 15, Net 7, Bi-Weekly
- Available payment options: Wire, PayPal, Paxum, Payoneer, Skrill

TORO Advertising is a performance-based affiliate network with 1000+ exclusive offers. They offer rich media ads, which are the future of advertising. Publishers get on-time payment, and the support is fast.

TORO Ad Network uses HasOffers, EPOM, Mobile App Tracking, and AppsFlyer to track the campaigns. With various payment options and less minimum payout, the TORO Advertising network should be the right choice for your traffic.

Other mentions: [MyLead.pl](#) [[Review here](#)], [Advidi](#), [RevenueAds](#), [CoinZilla](#).

Here goes the list of top 10 CPA networks in the world:

1. MaxBounty (rec. for Experts)	6. Clickbooth
2. Adworkmedia (rec. for All)	7. ClickDealer
3. CPALead (rec. for beginners)	8. CPAGrip (recommended for beginners)
4. Adscendmedia	9. CPATrend
5. MGCash.com (rec. for beginners)	

There is an important reason you should start with the CPA network that I have recommended for beginners. For example, [MaxBounty](#) has traffic and promotion method restrictions on its offers. Such as, some offers can't be promoted on free giveaway sites, some offer promotion activities can't contain "Free," "Win," "Claim," etc., words, and so more. After breaking these restriction rules repeatedly, you may get banned with your all earned money. On the other hand, [CPALead](#) has no traffic or promotion method restriction for its offers. Therefore, you can use any kind of traffic and use any word while promoting its offers. This is the reason why I marked a Tag beside those CPA networks.

Some Terms About CPA Networks You MUST Know:

- **Advertiser and Publisher:** Advertisers are the people who pay CPA networks to get conversion of their offers. On the other hand, Publishers are the people like you and me who are promoting CPA network offers to make money.
- **EPC:** Full form of EPC is Earning Per Click. It does not mean that you will get money to bring only clicks to your offers. It means, on average, publishers earned the given EPC rate from every click. For example: If a CPA offer of \$2.50 got 500 clicks from 20





different publishers and 70 clicks converted into leads. So, it's EPC will be  $(\$2.5 \times 70) / 500 = \$0.35$ .

- **Payout/CPA rate:** This is the money rate you will pay for getting every single lead/action for that particular CPA offer. So, have a look at the Payout/CPA rate before selecting your request.
- **Conversion (in %):** This is an essential indication of which offer to choose before starting your promotional activities. CPA offers with high conversion rates are always preferable. For example: Think about the previous model where the offer got 500 clicks and 70 leads/actions. Here is the conversion rate of that offer  $(70/500) \times 100\% = 14\%$ .
- **County code:** Almost 95% of CPA offers are county targeted. Therefore, you must be careful about choosing the suggestion. If you promote the US offers to the people of Australia, you will not get any payment. Some CPA networks categorized their offers based on county, and some mention the county code (US, UK, AU, BR, etc.) along with the offers.
- **Incentive and non-Incentive:** Here is another important and probably less known CPA network term. Suppose you search for the meaning of the "incentive" word. In short, "incentive" refers to a digital bribe to get artificial actions/leads from people. In the case of incentive offers, you can allure people by giving them extra gifts, coupons, money, etc., to get the story from them. On the other hand, these digital bribes are strictly prohibited in case of non-incentive offers.
- **Offer type:** CPA networks included offers of various types such as Pin submit, Email submit, Downloads, Survey, Installs, Mobile, Purchase, etc.

Also, I want to share some trending community of CPA marketers that can help you stay updated with the CPA world's latest events and increase your skill. Some of those communities are [Top Gold Forum](#), [Warrior Forum](#), [CPA Hero](#), [CPA Elites](#)

**CPA**  
Marketing

**Instant  
Approval**

## 5. How To Get Instant Approval in Any CPA Network?

Most of the newbies face this first problem with getting approval in top CPA networks. So, here is my recommendation for this problem;

If you are a newbie in the world of CPA networks, then don't apply for the world's top leading CPA networks such as [MaxBounty](#) or [Peerfly](#) because these networks will approve your account after the interview will conduct via mobile call. Besides, these networks require your previous experience and have strict and fast rules about offer promotion.

**So, what should you do?**

It's better to start with a newbie-friendly CPA network.

Wondering how much you can make with these newbie-friendly CPA networks?

It depends on your skill and experience to offer a promotion. Some expert CPA marketers are making \$3,000+ per day with these newbie-friendly CPA affiliate networks.

Here are some newbie-friendly and reliable CPA networks to get instant approval. I need to say that I don't sit with just one CPA network. Get your account approved to at least 3 CPA networks so that you can compare the quality of offers, CPA rate, conversion rate, etc., which will help you in the long run.

**Here goes the list for you:**

**Here goes the list of top 10 CPA networks in the world:**

- |                                 |                                  |
|---------------------------------|----------------------------------|
| 1. <a href="#">AdWorkMedia</a>  | 6. <a href="#">Convert2Media</a> |
| 2. <a href="#">CPALead</a>      | 7. <a href="#">A4D</a>           |
| 3. <a href="#">AdGateMedia</a>  | 8. <a href="#">CPAtrend</a>      |
| 4. <a href="#">CPAGrip</a>      | 9. <a href="#">ClickDealer</a>   |
| 5. <a href="#">AdscendMedia</a> | 10. <a href="#">CrakRevenue</a>  |

Firstly apply in 2-3 CPA networks for publishers/affiliate accounts and gain some experience working in the CPA industry. Then you may start with leading CPA affiliate networks for higher achievement.

Here goes the step by step process to apply in CPA networks (both newbie-friendly and top leading) and to get fast approval:

Let's start with AdWorkMedia and CPALead, which are useful to begin with. Below you can see the screenshot of the sign-up form. In almost all CPA networks, you need to provide nearly the same information while applying for a publisher/affiliate account.

Most of the CPA networks require your own established website or blog via which you are will to promote CPA offers. However, you can also advertise with other sites and media.

Maybe some of you are stuck at this point only because you don't have an established website. Don't worry, my friend, CPALead doesn't require any website 😊 . So get started with it. If you have a good website, then you are highly recommended to apply for AdworkMedia as well.

### Step 1:

Go to the signup page of [AdWorkMedia](#) and [CPALead](#) and fill up your name and other personal information. I recommend you provide a professional email hosted on your domain (for example, daniel@monetize.info) if possible because it will increase the chance to get approved. If you don't have any, proceed with your regular Gmail, Hotmail, or Yahoo Email.

### Step 2:

Filling up the promotional method part of the signup form is very important to get approved.

#### Here are some quick tips to fill up this part:

- Choose either website or PPC as the promotional method. If you can, choose both of them (if the option is available).



- Don't try to lie by providing others' websites as your promotion source. You may be caught.
- Always choose "Incentive" as the type of traffic.
- You can add these promotional methods in the description: PPC campaigns, Facebook ads, Promotion via content, Promotion via SEO, and Promotion via Display networks.

### Step 3: (Only For Top CPA Networks)

After pressing the "Submit Application" button, you are done for the newbie-friendly CPA networks but not for the top networks that approve accounts after a mobile phone interview.

After applying for an account, they will Email you by telling you that they will send you a confirmation mail after reviewing your application.

In the case of the top CPA network, don't just keep sitting on your chair idly. You need to contact your affiliate manager as soon as possible (you will get information about your affiliate manager in the first Email after applying).

#### **Here are the best ways to contact your affiliate manager:**

- Firstly, try to make a phone call from your mobile.
- If that's not possible, then buy some Skype credit and make a phone call to your affiliate manager's mobile number.
- If you can't do that, either send an Email or send a Skype message saying that you just applied for a publisher account and are ready for the phone interview.

This simple approach will give a positive impression about you in front of your affiliate manager. Besides, it shows that you are highly interested and very serious about this publisher account, which is a positive sign to get fast approval.



## 6. How To Promote CPA Offers?

There are 100+ ways to promote CPA offers to make a profit.

**Here goes some CPA offer promoting strategies:**

- Sharing on relevant groups and communities in various social networks like Facebook, Google+, LinkedIn, etc. (I got my first ever CPA lead via sharing CPA link in Google+ which enhanced my confidence to start a new project on it)
- You can create converting videos and get leads via video marketing on various platforms such as Youtube, Dailymotion, Vimeo, etc.
- You can write high-quality content and promote the content via other blogs, Web 2.0 sites, and article directories.
- If you have any blog that matches with any offers of CPA networks, then you can use your blog to get conversion/action and make money.
- You can also build an email list to get high-quality leads. In this case, I recommend GetResponse because of its high-quality service and affordability.
- You can create a new site based on any type of CPA offer and rank it to get unlimited CPA leads. This is what I am doing for myself.
- You can buy banner ads and spread your CPA offers without having your site.
- Running Facebook ad campaigns and PPC campaigns will also end up in a significant profit from CPA offers.

### #1. Promote CPA offers via Facebook

Facebook is known as the ocean of traffic as it gets more than 1 billion unique visitors daily. Here go the effective formulas to promote CPA offers on Facebook. Remember, in the case of Facebook. You need to cover up your CPA offer link in the second method or write a post on your blog.

Firstly, do research and select some pages that are related to your chosen CPA offer. Make a real, trustworthy comment with a strong CTA (**Call to Action**) so that people will click on your provided link.

To leverage the whole process, you can ask your friend to give likes on your comment, making you more authentic. Watch the below image as an example:



### *CPA Offer Promotion on Facebook*

You can get laser targeted traffic by doing a little more in-depth work, such as sending private messages. However, you need to keep in mind that you need to be more conscious and strategic in this case.

Visit pages related to your CPA offer, read comments on each post, find someone who has a problem, and ask for help (your CPA offer must solve the problem).

Remember to mention his/her name and say how you found him/her while sending a private message. You can also start a conversation with Hi, Hello, What's up, etc., and then come to your main point. Ensure you get a replay from the other side, which will decrease your chances of being a spammer on Facebook.

**Check the image below as an example:**



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The screenshot displays a Facebook interface. On the left, there's a sidebar with navigation options like 'Like', 'ero', and 'e Protection ...'. The main content area shows a post with a pizza image and several comments. One comment by Kimberly Murdock is highlighted with a red box, stating: 'Would like to see the 50% coupon again'. Below this, a private message window is open, addressed to Kimberly Murdock. The message reads: 'Hello Kimberly, I know the feel of getting 50% discount on Domino's Pizza just like you. I can't explain the pleasure in words. After that 50% discount I came across this \$25 Domino's gift card today and going to grab it for more delicious Pizza. I saw your comment on the post of Domino's pizza and thought to share with your as well. If you want to taste another round of Domino's Pizza without spending money then try it [LINK]'. The message is signed 'Best regards|- MSI Sakib Die Hard Domino's Lover' and includes a 'Send' button.

In both cases, you need to be careful and stay safe. Don't make too many comments in a short time; neither send too many private messages. Keep a gap of at least 30 minutes between your comments and private messages. It's better not to do more than five comments and private messages per day.

## #2. Twitter CPA offer Promotion

Twitter is not as hard as Facebook in the case of links. So, you can just cover/shorten your CPA

affiliate link using [bit.ly](https://bit.ly) and promote on Twitter. Surprisingly, shorten links get more clicks on Twitter, according to several pieces of research.

It's better to start your Twitter marketing from hashtag research for the best result. For that, visit hashtag analyzing tools such as [hashtags.org](https://hashtags.org) and type any keyword that's related to your CPA offer.

For example, I typed "amazon" as several CPA offers are related to amazon gift cards and deals. After pressing the search button, you will get recent tweets that include #amazon and other related tags. Select some tags and get ready for your main work.

Now your job is to make tweets, including hashtags that you have selected.

**Here are some tricks to make your tweets more visible and effective:**

- Tweet 8-10 times a day
- Use 2-3 hashtags in each tweet.
- Try to use a related picture in the tweet.

Besides tweeting, you can also move to a personal approach, just like Facebook. For this, search on Twitter by your keyword and see if anyone is asking for help to end up with your CPA offer/product as the solution.

If you think you can provide a solution and make some bucks, send a direct message to him/her by describing the solution.

More on this matter:

- [Twitter Marketing Guide \[Resources included\]](#)
- [The Growth Hacker's Guide to Twitter Marketing](#)
- [The Best Ways to Encourage Consumer Interaction on Twitter](#)
- [15 Twitter Automation Tools You Should Use](#)



### #3. Promote CPA offers on Pinterest

Pinterest marketing is easy, exciting, and fun. Most amazingly, researchers found that average sales from Pinterest traffic are higher than Facebook traffic, which is a clear sign of getting a higher conversion rate from your CPA offers.

In this case, it will be better to write a post about your selected CPA offer and then drive traffic from Pinterest. On the other hand, you can also use shortened links.

#### Here are the easy steps to promote CPA offers on Pinterest:

- In case you are new, go to [Pinterest.com](https://www.pinterest.com) and sign up for an account.
- Write the right profile name and description.
- Create a board that's related to your CPA offer. For example, You can name your board "Clash of Clans Guru" as several CPA offers on COC mobile game.
- After that, search on Pinterest by your keyword.
- Pin some lovely images on your board and follow other boards of the same niche (Don't follow more than 100 boards in a day).
- This is how you can grow your followers on Pinterest.
- After having some followers, you can start promoting your CPA offers by uploading and pinning images along with your offer link. Make sure your images are attractive and relevant.
- To add the link to your board's pin, you need to open the image and click on the edit button. Then put the link below in the box and save it. Remember, you can add a link to pins that are uploaded by you. You cannot add a link to any pin that you have repined from other boards.



- Add as many images/pins as you can to your board. Find out the popular pins of other committees by looking at the number of Pins it and Like.

## #4. Youtube CPA Marketing

Some CPA marketers are on fire just because of massive traffic from Youtube. If you are good at video making and editing, forget about all other methods and focus on making high-quality videos.

I know some CPA marketers who are making \$10,000+ every month only via Youtube video marketing.

Don't worry if you are a newbie and don't know how to make videos. You can simply make a slide presentation in [MS Powerpoint](#) and record the presentation as video using any screen recorder like [CamStudio](#), [Ice-cream Screen recorder](#), [Camtasia](#), etc. Don't make videos for the sake of making videos. Make videos to get action from people.

### **Here are some trimps to rank Youtube videos and make more money:**

- Go to [keywordtool.io](#) and search for your specific keyword under the Youtube tab. Or use another [keywords research tool we reviewed](#).
- Select a keyword that suits best to your selected CPA offer.
- Try to keep the length of the video for more than 2 minutes.
- Put your keyword in the video file's name (before uploading it), in the title, in the description part, and tags while uploading the Youtube video.
- To accelerate the ranking, share your video on all social media as much as you can.
- You can also build some backlinks for your video to get the best result. [Click here to see 41 effective link building methods](#).

## #5. Promote via Reddit

If you are new to Reddit, then it's better to avoid this section for now. The good news is you can get thousands of traffic from Reddit within a couple of hours if your post hits the top position in it.

**The bad news is the Reddit community hates marketers.** So, suppose you are willing to promote your CPA affiliate links or offers on Reddit. In that case, you must be very, very careful and strategic.

### Here are some tips to start with Reddit marketing:

1. Get an account on [Reddit.com](https://www.reddit.com) and engage in the [subreddits](#) (these are individual groups on any specific topic/niche under Reddit).
2. Act like genuine community members and avoid all sorts of promotions, at least for the first month.
3. Gather link karma (by posting helpful and funny links) and comment karma (make valuable comments in other posts).
4. Use [Redditlist.com](https://www.redditlist.com) to track the most active and fast-growing subreddits.
5. After achieving some karmas, you can write a helpful post on any topic excellent related to your CPA offer (don't forget to include the link to the CPA offer or Blogspot post) and publish it.
6. Make your title attractive so that you can get more views and upvotes.
7. Upvotes are the game-changer in Reddit, so focus on getting more Upvotes from other community members. If you provide value via your post or link, you will get upvotes.

## #6. Forum Marketing

Many people misunderstood forum marketing and ended up getting banned. Just posting the link in any forum post or reply is not called forum marketing.



First, you need to know the ultimate aim of forums. Forums are created to build a community and help each other, not to promote products and services. **Signature enabled forums** are best to get started.

I am not going to provide any list of forums because it depends on your CPA offer niche. Find out some forums that are related to your selected CPA offer.

**Here are the steps that will lead you to successful forum marketing:**

- Sign up for a signature enabled forum and complete your profile details.
- Make sure the forum has enough members and visitors. Simply look at the number of threads and replies.
- Add your blogpost's link in the "Home page" or "Website" section of the profile.
- Write an excellent looking sentence and include the link in the signature section. Some forums do not allow direct affiliate links, in that case, link to your blogspot post.
- After setting up your profile and signature, start engaging and helping other forum members.
- Make friends, give replies, ask questions, give thumbs up, and position yourself as a dedicated contributor to the forum.

This is a forum thread in Warriorforum where a member asked a question that attracted lots of replies.

If you notice carefully that the member expressed his expertise about CPA marketing in this thread, and right down in the signature part, he invited me to check out my CPA marketing-related guideline. According to his saying, this single link gave him lots of targeted traffic from this particular forum only.

## **#7. Article marketing**



Article marketing is pretty much the same as blog post promotion. If you don't have your blog, you can signup for free blogging services like [Medium.com](#), [WordPress.com](#), or [Blogger.com](#).

Write articles that are somehow relevant to your chosen CPA offer. For example, you can write an article on the Clash of Clans mobile game and promote CPA offers related to the Clash of Clans game. Make sure your article title is attractive enough to grab people's attention. Besides, add a strong call to action sentence or button to get the best out of it.

In the above example, you can use "Grab Free COC Gems," "Participate in COC Gems Giveaway," etc., as CTA so that people will take action. You can make a handsome amount of bucks every month.

**Here are some tips for article marketing:**

- Don't over-promote your CPA offer in the articles.
- Make sure to add value to your content so that it will be approved for publishing.
- Use an attractive title to get maximum attention and conversion.
- Use the CPA affiliate link twice in the article.
- Write articles of 800+ words for better results.
- After publishing, promote your article to get more instant traffic.

## **#8 Promote CPA offers via native advertising**

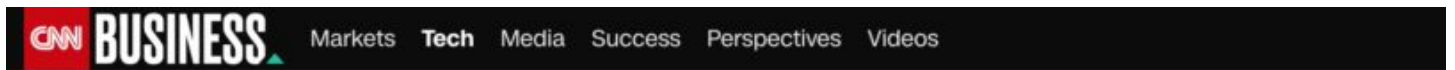
Native advertising is an online marketing method that involves using paid ads that match the website's look and fit seamlessly into the surrounding content. This way, you can leverage the content and the credibility of publishers and increase your ads' conversions.

Using native [advertising networks like MGID, Outbrain, and Taboola](#), you can place CPA offers on websites like MSN, CNN, and other big publishers.



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### *Native ads on CNN – Example*

I've written a [complete guide on native advertising](#) that explains what native advertising is, the PROs and CONs, and how to leverage and are the best native advertising networks.

Also, we show you some best practices you should follow to maximize your ROI.

## 7. How To Get Payment From CPA Networks?

Several payment methods are supported by tons of CPA networks. However, I found Paypal and Bank transfer very common among all the networks I have tried. Besides, you can also get your payment via Skrill, Payoneer, Check, Western Union, etc.

I highly recommend you sign up for a Payoneer account with a virtual bank account under Bank of America.

You can use this bank account to get all your affiliate money. I prefer Payoneer over Paypal because, with a Payoneer master card, I can get cash from an ATM at any corner of the world.

## Conclusion

So here you have it: **A complete guide on CPA marketing for beginners.** Now it's time to set your goal and start working.

**Further readings on Monetize.info:**

1. [Native Advertising Guide \[Complete 2021 Version\]](#)
2. [Best 21 Advertising Networks in 2021](#)
3. [CPA Marketing for eCommerce businesses \[Complete Guide\]](#)
4. [Affiliate Marketing for Beginners \[Complete Guide\]](#)

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**Awesome! Let me in now!**

I'm Daniel, and I've helped 30 community and website owners to make more money with their sites.

**Need help?** Let's get in touch:

[:daniel@mediadigi.com](mailto:daniel@mediadigi.com)



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